



Mackenzie
Agriculture
ORGANIC

Organic Oats

Oats are enjoying their recently-conferred status of “superfood.” They are a natural, gluten-free whole grain, packed with healthy carbohydrates and fibre, as well as a number of important vitamins, minerals, and antioxidants.

The world has taken notice: The U.S. devours 60 percent of all Canadian oats, with export demand growing heartily. The Chinese breakfast cereal market, which accounts for \$1.1 billion U.S., is seeing consumption of

ready-to-eat oatmeal increasing among all age demographics.

Canadian farmers in 2019 planted 3.6 million acres of oats (the highest area in a decade), and our federal government recently allocated \$2 million to oat breeding (a testament to their faith in this crop’s future).

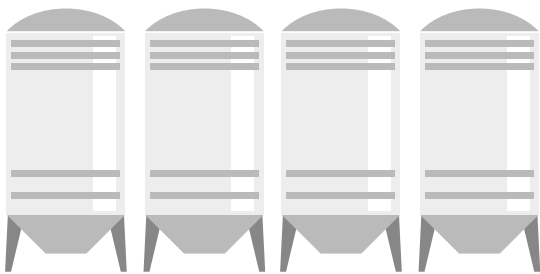
Closer to home, Alberta has 40 percent of all the organic oat production in western Canada. Mackenzie County is one of the most concentrated regions for organic oats in all of North America.



MACKENZIE COUNTY HAS A SIGNIFICANT PERCENTAGE OF THE TOTAL ORGANIC OATS ACREAGE IN CANADA.



Facts & Figures on Organic Oats



As Mackenzie County is such a major source of organic oats, the milling industry must see high volume each year in order to meet market demand. For this reason, Mackenzie County is an attractive location for processing plants.

Processing organic oats in the Mackenzie Region would result in weight reductions of **20% to 30%**, helping address the challenge of higher transportation costs.



Alberta accounts for nearly **40%** of all organic oat production in North America.

Growing, Naturally.

Visit mackenzieagriculture.com to learn more.



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