



Organic Crops

Demand for organic foods is rising worldwide. In Canada, the national market was \$5.1 billion in 2017, with year-over-year growth holding steady at 8.7%, according to the Canadian Organic Trade Association.

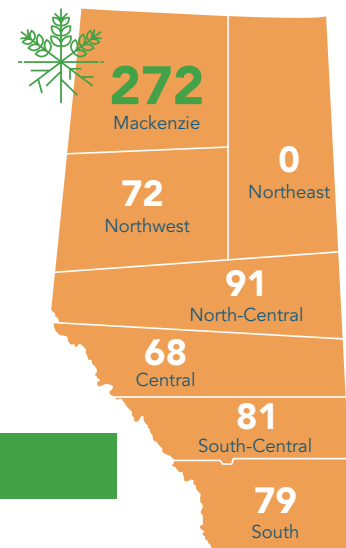
This trend is not likely to abate soon. According to the William Reed Group, members of the Millennial generation and Generation Z are more likely to buy organic drinks and food. Noting that consumption of organic foods has less to do with income and more to do with age demographics.

Because of this blooming popularity, organic farming is reaching critical mass in much of the continent.

The “newer” lands of Mackenzie Region, however, boast an impressive wealth of organic farmland acreage. Today, more than half of the province’s organic producers live in Mackenzie Region.

In 2018, the 272 organic operations in our Mackenzie County include a significant percentage of the organic oat and organic pea acreage in Canada and 96% of her organic pea acreage. It is an exciting time to be on the frontier of an organic revolution!

ORGANIC AGRICULTURE IN ALBERTA 2018 Statistics



ALBERTA PRODUCES
40% OF THE
 ORGANIC OATS IN
 WESTERN CANADA.



Facts & Figures on Organic Crops

Statistics Canada, Mackenzie County

MACKENZIE ORGANIC CROPS, 2016 CENSUS *(based on 610 farms)*

	2016
Organic products for sale	150
Certified organic products for sale	123
Transitional organic products for sale	36

In 2018, cereals dominated the organic field sector in Alberta, accounting for nearly **80%** of production. Oats account for **54%** of Alberta's **147,000** cereal acres in 2016, with wheat (**30%**) and barley (**11%**) making up most of the remainder.



Mackenzie County saw an increase of **44** producers between 2017 and 2018, accounting for **57%** of the total increase in organic operators in Alberta in that year.

Between 2014 and 2017, approximately **224** Alberta farms switched to organic, nearly doubling the number of organic producers in the province.



Investment in logistics infrastructure by a large organic grain buyer may be a factor for the rapid adoption of organic agriculture in the Mackenzie Region.

Growing, Naturally.

Visit mackenzieagriculture.com to learn more.



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Agriculture
 ORGANIC