



Mackenzie Applied Research Association

MARA is a not-for-profit, producer managed and driven applied research association that conducts unbiased and innovative agriculture and environmental research from its base in Fort Vermilion, Alberta.

The central aims of MARA are to conduct relevant crop and livestock research and demonstration trials, and to enhance soil health to bolster production while protecting the environment. Extension work to deliver new and improved management practices, dissemination of research data, and emerging information are at the heart of our mission.

MARA recognizes the unique climate, soils and seasonality of this region and our role to provide producers with best management practices based on sound, verified science.

MARA is funded by local producers who, together with government and sponsor support, allow them to fulfill their mandate. MARA is the northernmost research institute in Alberta, providing the region's growers and businesses that use their crops a strategic advantage.

The collaboration between MARA and producers means local farmers are well positioned to adapt to changing market needs. MARA is eager to work with processors to develop and grow crops with specific characteristics that meet their needs.



MACKENZIE APPLIED RESEARCH ASSOCIATION

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OUR MISSION

To serve producers within the Mackenzie County by meeting the special needs that result from our unique climate in the most Northern growing region in Canada, and to create avenues for high-value markets through delivering best management tips while reducing the cost of production through sustainable agricultural systems.

VISION

Establish sustainable and environmentally-friendly agricultural production systems within the County to enhance farm profitability and biodiversity while reducing greenhouse gas emission.

OUR SERVICES

In addition to the research trials and extension, we deliver:

- Environmental farm plans
- Help with grant/funding applications
- Soil and water sampling and testing
- Tissue and silage analysis

MARA conducts unbiased, innovative, applied and scientifically sound agriculture and environmental research to support the agriculture industry in Alberta, with particular focus on Mackenzie County.

Growing, Naturally.

Visit mackenzieagriculture.com to learn more.



**Mackenzie
Agriculture**